

Reg. No.:

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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - APRIL 2025.

(For those admitted in June 2021 and later)

PROGRAMME AND BRANCH: B.B.A.

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
VI	PART - IV	SEC	U21BB6S2	PERSONALITY DEVELOPMENT

Date & Session: 05.05.2025/FN

Time : 2 hours

Maximum: 50 Marks

Bloom's K-level	Q. No.	<p>SECTION – A (5 X 10= 50 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b).</p>
K3	1	<p>Define Personality. Explain its importance. (OR) Summarise the benefits of knowing Self-Awareness.</p>
K4	2.	<p>Determine the various factors influencing Perception. (OR) Enumerate the methods of attitude change.</p>
K4	3.	<p>Generalize the qualities need to become a leader. (OR) Outline the various principles of Negotiation.</p>
K5	4.	<p>Discuss the Significance of Managing Emotional Intelligence. (OR) Illustrate the Sources of Stress.</p>
K5	5.	<p>State the guidelines for the Dress Code for an Interview. (OR) Evaluate the Process of Group Discussion.</p>

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